

## VIRTUAL SPONSORSHIP AND EXHIBITION OPPORTUNITIES

We run many of our popular conferences virtually. Virtual attendance provides delegates and exhibitors with the full conference experience from their workplace or home. We ensure exhibitors and sponsors are still able to engage with our audiences. Delegates that have already attended our virtual events have said

*"I was surprised at how good it was to do it online. I was especially wary of doing a whole day, but it didn't feel onerous at all."*

*"The virtual experience worked very well, enjoyed the breakout sessions for discussion."*

*"I think the online format has worked much better overall than in person, it's made it much easier to make notes, cross reference stuff online etc throughout, and the breakout rooms worked well"*

Our conferences provide organisations with a unique opportunity to promote products and services, through engagement with decision-makers and their target audience of potential customers. With each conference attracting a targeted audience of professionals with specialist interest in our conference themes, we provide a highly cost-effective marketing channel.

### Virtual Exhibitor Package - £1,000 + VAT

- A 10 minute presentation within the conference programme
- Supporter spotlight feature in one marketing email to our full database of invited attendees – including logo and link to your company website
- A page on our landing page's exhibition area including logo, link to your company, company overview and video – and any other resources you wish to add
- A place at the conference to support the ad and provide contact through the chat
- Optional breakout rooms throughout the day where delegates can meet with you
- Your logo and information on the brochure, website and supporting marketing emails
- Delegate information post conference (subject to opt outs and GDPR restrictions)

### Virtual Ad Package - £500 + VAT

- A 5 minute advertising slot in the comfort break to show a demo video, rotating presentation or single page advert
- Supporter spotlight feature in one marketing email to our full database of invited attendees – including logo and link to your company website
- A place at the conference to support the advert and provide contact through the chat
- The advert and your contact details will also be included as a resource for delegates on the conference landing page, live for 3 months
- Delegate information post conference (subject to opt outs and GDPR restrictions)
- Your logo on the conference brochure and website

**For more information, please contact Sarah Jane O'Reilly on:  
01932 429933 or email: [sarahjane@hc-uk.org.uk](mailto:sarahjane@hc-uk.org.uk)**

**To book, please complete the form overleaf,  
SCAN or EMAIL this to: [sarahjane@hc-uk.org.uk](mailto:sarahjane@hc-uk.org.uk)**

## VIRTUAL EXHIBITION AND SPONSORSHIP BOOKING FORM

|  |                         |   |                                    |
|--|-------------------------|---|------------------------------------|
| <b>Conference Title and Date</b>   |                         |   |                                    |
| <b>Package/Sponsorship</b>   |                         | <b>Address</b>  |                                    |
| <b>Cost £</b><br><small>All prices are exclusive of VAT</small>          |                         | <b>Telephone</b>  | <b>Mobile</b>                      |
| <b>Organisation</b>  |                         | <b>Email Address</b>  |                                    |
| <b>Title</b>   | <b>First Name</b>       | <b>Social media address</b> <small>(so we can tag you in at the conference and keep you up to date with conference and exhibition news)</small> |                                    |
| <b>Surname</b>   |                         | <b>Purchase Order Number (if applicable)</b>  |                                    |
| <b>Job Title</b>   |                         | <b>Account Payable Contact</b>  |                                    |
| <b>ONLY NEW CLIENTS TO COMPLETE BELOW</b>                                |                         |   | <b>Account Payable Direct Line</b> |
| Company reg. number  | Country of registration | VAT reg number  | <b>Account Payable Email</b>       |
| <b>Signature</b> <small>(Please read our terms &amp; conditions)</small> |                         |   | <b>Date</b>                        |

- For full terms and conditions see [www.healthcareconferencesuk.co.uk/assets/sponsorship-opportunities/flyers/exhib-t&cs.pdf](http://www.healthcareconferencesuk.co.uk/assets/sponsorship-opportunities/flyers/exhib-t&cs.pdf)

**To discuss our virtual packages, for a preview of our landing page  
or for more information please contact Sarah Jane O'Reilly on:  
01932 429933 or email: [sarahjane@hc-uk.org.uk](mailto:sarahjane@hc-uk.org.uk)**

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SCAN or EMAIL this to: [sarahjane@hc-uk.org.uk](mailto:sarahjane@hc-uk.org.uk)**